

- THE -  
**GOODTIME**  
 - PIE CO -  
 NZ SINCE 1978

# Nº8

PREMIUM PIES

When you need a BIG 'No Bull' feed, grab one of our Nº8 pies. They are a hearty size pie packed full of tasty meat. Just the ticket to keep you going whether you're working hard or playing hard.



## STEAK & CHEESE PIE

• NET •  
**230g**

Watching the rugger, got the mates around, what a racket, those guys are just one big noise. Better break out the pies to shut 'em up. The good old Nº8 Steak & Cheese will do it. Oh no, pie everywhere, we just scored a try!

**Our premium Steak & Cheese pie is packed full of prime New Zealand beef in a full-flavour gravy with a generous dollop of cheese.**

**WHAT'S IN THIS BIG BOY:** Water, Diced Beef (18%), **Wheat** Flour, Pastry Fat (Animal Fat, Vegetable Oil, Water, Salt, Emulsifier (471, 322 **Soy**), Acidity Regulator (500), Antioxidant (307b **Soy**), Food Acid (330), Colour (160a)), Cheese (7%) (**Milk**, Salt, Cultures, Enzyme), Modified Starch (1414), Onion, **Soy** Protein, Seasoning (Sugar, Hydrolysed Vegetable Protein (**Soy**, Maize), Maltodextrin, Salt, Rice Bran Oil), Onion Powder, Yeast, Colour (150d), Yeast Extract, Spices, Garlic Powder, Flavour Enhancer (635), Canola Oil, Natural Flavourings (**Wheat**, **Soy**), Herbs, Anti-caking Agent (551), Spice Extract), Colour (150c), Flavouring, Black Pepper, Herbs, Pastry Glaze (Rennet Casein (**Milk**), Lactose (**Milk**), Raising Agent (450), Colour (160a)), Preservative (223), Colour (102, 110)

**ALLERGENS:** Contains: **Wheat, Gluten, Soy, Milk**  
 May contain traces of: **Egg, Cashews, Fish**

To the best of our knowledge this product does not contain any raw material using GMO's or their derivatives.

### NUTRITIONAL INFORMATION

Servings per pack: 1

	Avg. Per serving	Avg. Per 100g
Energy:	2316kJ	1007kJ
Protein:	19.0g	8.3g
Total Fat:	31.7g	13.8g
Saturated Fat:	17.9g	7.8g
Total Carbohydrate:	46.0g	20.0g
Sugar:	0.8g	0.4g
Sodium:	1035mg	450mg

All values are considered averages unless otherwise indicated.



Easy ordering: freephone 0800 466 384, email [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz)



# N°8 STEAK & CHEESE PIE

<i>Pie weight:</i>	230g
<i>Product barcode:</i>	9414195000133
<i>Date type:</i>	Best before - frozen
<i>Shelf life:</i>	Frozen 12 months
<i>Storage instructions:</i>	<b>Keeping a feed on hand:</b> Keep your defrosted pies in the fridge at 2°C to -4°C. Once defrosted use within 4 days. Keep your pies in the freezer for ages at -12°C to -18°C.
<i>Heating instructions:</i>	<b>To heat from frozen - unwrapped:</b> Preheat fan-bake oven and tray to 160°C. Rip off the packaging and chuck the pie into the oven for 35 mins.
	<b>To heat from frozen - wrapped:</b> Preheat fan-bake oven and tray to 160°C. Chuck the pie, wrapper and all into the oven and heat for 50 mins.
	<b>To heat from defrosted:</b> If you defrost your pie we recommend this is done overnight in the fridge. Preheat fan-bake oven and tray to 160°C. Chuck the pie wrapped or unwrapped into the oven for 20 mins.
	<b>To microwave from frozen:</b> (not recommended as it goes a bit soggy but if you are absolutely starving) Preheat fan-bake oven and tray to 160°C. Place the pie in the microwave and use defrost function to zap for 30 secs. Heat pie in oven for 20 mins until the pastry is nice and crispy.
<i>Country of origin:</i>	New Zealand, from local and imported ingredients

We pack our pies in various carton sizes to suit different customer needs. The N°8 STEAK & CHEESE PIE is available in the following:

<i>Carton options</i>	Wrapped Pie Space Saver Carton	Unwrapped Pie Carton
<i>Packs in carton</i>	6	16
<i>Product carton code</i>	821316	612316
<i>Carton barcode</i>	0941419500137 6	0941419500164 2
<i>Carton dimensions</i>	L328 x W135 x H106	L455 x W228 x H109

## FEATURES

A BIG pie made with high quality ingredients

7 delicious meat-based pie flavours, including a potato top option

Big Boy 230g  
Café Sausage Roll

1 vegetarian pie – our Mince-atarian Mince & Cheese pie is made from Quorn mince mycoprotein – it is meat-free but tastes like a regular mince and cheese pie. It is Vegetarian Society approved

Fantastic range of promotional material

Wrapped pie  
space saver carton

L328 x W135 x H106  
Pies = 6  
Rolls = 6

Unwrapped pie carton

L455 x W228 x H109  
Pies = 16  
Rolls = 20

Product delivered frozen

Made by  
The Goodtime Pie Co  
in New Zealand

Facebook and website  
[www.goodtime.co.nz](http://www.goodtime.co.nz)

## BENEFITS

- Cater to your customers with bigger appetites who also appreciate good grub

- They will fly out of the pie warmer meaning great profits and no wastage
- Our Bacon & Egg pie uses a N°8 Free Range egg
- Our Potato Top pie is a long standing kiwi favourite full of homestyle flavour but with less fat

- More like a meatloaf than a sausage roll, your customers will love the texture, flavour and serve size

- Keep Flexitarian and vegetarian pie lovers happy – there are 1.5 million kiwis who are wanting to eat less meat and 1 in 10 Kiwis are vegetarian

- Flavour stickers, posters and counter cards to attract your customers attention and help you sell more

- Smaller carton size is ideal when you have limited freezer storage space
- Allows you to stock a wide range of flavours without tying up cashflow
- Removing the pie from the wrapper and displaying in the pie warmer makes them seem like “made in house” and increases sales

- Unwrapped pies look “made by you” and we won’t tell
- Unwrapped pies generally outsell wrapped pies by 25%
- Unwrapped pies last for a good 8 hours in the pie warmer
- Reduces use of packaging which is better for environment
- Available in Mince & Cheese, Steak & Cheese, Bacon & Egg, Potato Top, Cafe Sausage Roll

- Clear, easy to read, colour coded labelling
- Best before dates makes stock rotation easy
- Great 12 month shelf life

- Customers feel confident buying pies from a well-known trusted kiwi manufacturer
- Appeals to those customers who support buy NZ made

- Increases consumer awareness of our ranges, and stimulates demand and sales in your store

## The Goodtime Pie Co Service Guarantee



Nationwide delivery: Mon - Fri  
(some exceptions apply)



Nationwide team of sales representatives  
to help you grow your business



Easy ordering: freephone 0800 466 384 • North Island: [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz) • South Island: [sales@goodtime.co.nz](mailto:sales@goodtime.co.nz)



The Goodtime Pie Co NORTH Ltd. - 35 Turner Place, Onekawa, PO Box 3341, Napier, 4142, New Zealand.

The Goodtime Pie Co SOUTH Ltd. - 27 Buchanans Road, Sockburn, PO Box 11308, Sockburn, Christchurch 8443, New Zealand.

[www.goodtime.co.nz](http://www.goodtime.co.nz)