

- THE -  
**GOODTIME**  
 - PIE CO -  
 NZ SINCE 1978

# Nº8

PREMIUM PIES

When you need a BIG 'No Bull' feed, grab one of our Nº8 pies. They are a hearty size pie packed full of tasty meat. Just the ticket to keep you going whether you're working hard or playing hard.



## STEAK PIE

• NET •  
**230g**

Up at the crack of dawn, working hard casting out, reeling in, casting out again. Phew, it's hard work - time to break out the Nº8 Steak pie. Heat her up in the fry pan just don't burn the bottom, sweet as. Back to it, got the edge now, you fish haven't got a show.

**Our premium Steak pie is packed full of prime New Zealand beef in a full-flavour gravy.**

**WHAT'S IN THIS BIG BOY:** Water, Diced Beef (25%), **Wheat** Flour, Pastry Fat (Animal Fat, Vegetable Oil, Water, Salt, Emulsifier (471, 322 **Soy**), Acidity Regulator (500), Antioxidant (307b **Soy**), Food Acid (330), Colour (160a)), Modified Starch (1414), Onion, **Soy** Protein, Seasoning (Sugar, Hydrolysed Vegetable Protein (**Soy**, Maize), Maltodextrin, Salt, Rice Bran Oil), Onion Powder, Yeast, Colour (150d), Yeast Extract, Spices, Garlic Powder, Flavour Enhancer (635), Canola Oil, Natural Flavourings (**Wheat**, **Soy**), Herbs, Anti-caking Agent (551), Spice Extract), Colour (150c), Flavouring, Black Pepper, Herbs, Pastry Glaze (Rennet Casein (**Milk**), Lactose (**Milk**), Raising Agent (450), Colour (160a)), Preservative (223), Colour (102, 110)

**ALLERGENS:** Contains: **Wheat, Gluten, Soy, Milk**  
 May contain traces of: **Egg, Cashews, Fish**

To the best of our knowledge this product does not contain any raw material using GMO's or their derivatives.

### NUTRITIONAL INFORMATION

Servings per pack: 1

	Avg. Per serving	Avg. Per 100g
Energy:	2118kJ	921kJ
Protein:	16.4g	7.2g
Total Fat:	27.2g	11.8g
Saturated Fat:	15.0g	6.5g
Total Carbohydrate:	46.7g	20.3g
Sugar:	0.9g	0.4g
Sodium:	996mg	433mg

All values are considered averages unless otherwise indicated.



Easy ordering: freephone 0800 466 384, email [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz)



# N°8 STEAK PIE

<b>Pie weight:</b>	230g
<b>Product barcode:</b>	9414195000126
<b>Date type:</b>	Best before - frozen
<b>Shelf life:</b>	Frozen 12 months
<b>Storage instructions:</b>	<b>Keeping a feed on hand:</b> Keep your defrosted pies in the fridge at 2°C to -4°C. Once defrosted use within 4 days. Keep your pies in the freezer for ages at -12°C to -18°C.

## Heating instructions:

**To heat from frozen - unwrapped:** Preheat fan-bake oven and tray to 160°C. Rip off the packaging and chuck the pie into the oven for 35 mins.

**To heat from frozen - wrapped:** Preheat fan-bake oven and tray to 160°C. Chuck the pie, wrapper and all into the oven and heat for 50 mins.

**To heat from defrosted:** If you defrost your pie we recommend this is done overnight in the fridge. Preheat fan-bake oven and tray to 160°C. Chuck the pie wrapped or unwrapped into the oven for 20 mins.

**To microwave from frozen:** (not recommended as it goes a bit soggy but if you are absolutely starving) Preheat fan-bake oven and tray to 160°C. Place the pie in the microwave and use defrost function to zap for 30 secs. Heat pie in oven for 20 mins until the pastry is nice and crispy.

**Country of origin:** New Zealand, from local and imported ingredients

We pack our pies in various carton sizes to suit different customer needs. The N°8 STEAK PIE is available in the following:

<b>Carton options</b>	Wrapped Pie Space Saver Carton
<b>Packs in carton</b>	6
<b>Product carton code</b>	821308
<b>Carton barcode</b>	0941419500136 9
<b>Carton dimensions</b>	L328 x W135 x H106

## FEATURES

A BIG pie made with high quality ingredients

7 delicious meat-based pie flavours, including a potato top option

Big Boy 230g  
Café Sausage Roll

1 vegetarian pie – our Mince-atarian Mince & Cheese pie is made from Quorn mince mycoprotein – it is meat-free but tastes like a regular mince and cheese pie. It is Vegetarian Society approved

Fantastic range of promotional material

Wrapped pie space saver carton

L328 x W135 x H106  
Pies = 6  
Rolls = 6

Unwrapped pie carton

L455 x W228 x H109  
Pies = 16  
Rolls = 20

Product delivered frozen

Made by  
The Goodtime Pie Co  
in New Zealand

Facebook and website  
[www.goodtime.co.nz](http://www.goodtime.co.nz)

## BENEFITS

- Cater to your customers with bigger appetites who also appreciate good grub

- They will fly out of the pie warmer meaning great profits and no wastage
- Our Bacon & Egg pie uses a N°8 Free Range egg
- Our Potato Top pie is a long standing kiwi favourite full of homestyle flavour but with less fat

- More like a meatloaf than a sausage roll, your customers will love the texture, flavour and serve size

- Keep Flexitarian and vegetarian pie lovers happy – there are 1.5 million kiwis who are wanting to eat less meat and 1 in 10 Kiwis are vegetarian

- Flavour stickers, posters and counter cards to attract your customers attention and help you sell more

- Smaller carton size is ideal when you have limited freezer storage space
- Allows you to stock a wide range of flavours without tying up cashflow
- Removing the pie from the wrapper and displaying in the pie warmer makes them seem like “made in house” and increases sales

- Unwrapped pies look “made by you” and we won’t tell
- Unwrapped pies generally outsell wrapped pies by 25%
- Unwrapped pies last for a good 8 hours in the pie warmer
- Reduces use of packaging which is better for environment
- Available in Mince & Cheese, Steak & Cheese, Bacon & Egg, Potato Top, Cafe Sausage Roll

- Clear, easy to read, colour coded labelling
- Best before dates makes stock rotation easy
- Great 12 month shelf life

- Customers feel confident buying pies from a well-known trusted kiwi manufacturer
- Appeals to those customers who support buy NZ made

- Increases consumer awareness of our ranges, and stimulates demand and sales in your store

## The Goodtime Pie Co Service Guarantee



Nationwide delivery: Mon - Fri  
(some exceptions apply)



Nationwide team of sales representatives  
to help you grow your business



Easy ordering: freephone 0800 466 384 • North Island: [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz) • South Island: [sales@goodtime.co.nz](mailto:sales@goodtime.co.nz)



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The Goodtime Pie Co SOUTH Ltd. - 27 Buchanans Road, Sockburn, PO Box 11308, Sockburn, Christchurch 8443, New Zealand.

[www.goodtime.co.nz](http://www.goodtime.co.nz)