



Our chef is a nightmare in the kitchen! If the ingredients aren't the best available he blows his top. He's hell to work with – but you have to admit, he does make the most wicked vegan gourmet pies.



# PEPPER MUSHROOM

. NET .  
210g

The chef has been blown away by the popularity of our vegan pies – this flavour won Best Commercial Vegan Pie at the 2020 Vegan Pie Awards – it's definitely delicious.

Portobello and button mushrooms, spinach, potato and kumara, simmered in a rich peppery coconut cream sauce with a generous sprinkle of vegan cheddar cheese.

**INGREDIENTS:** Wheat Flour, Water, Pastry Fat (Vegetable Fats & Oils, Water, Salt, Emulsifier (471, 322 Soy), Acidity Regulator (500), Antioxidant (307b Soy), Food Acid (330), Colour (160a), Portobello & Button Mushrooms (17.0%), Vegan Cheddar Cheese (Modified Potato Starch (1404, 1414, 1450), Coconut Oil, Mineral Salt (Calcium Phosphate), Natural Flavours, Yeast Extract, Citric Acid, Lactic Acid), Colour (160a), Preservative (Potassium Sorbate)), Coconut Cream, Spinach, Potato, Celeriac, Kumara, Onion, Tomato, Modified Starch, Soy Sauce, Leek, Cracked Black Pepper, Mushroom Stock (Mineral Salt (508), Flavour Enhancer (635), Garlic, Seasoning (Sea Salt, Maize, Maltodextrin, Cane Sugar, Yeast Extract, Sunflower Oil, Extra Virgin Olive Oil, Dehydrated Onion, Spinach, Cabbage, Celery, Natural Vegetable Flavours, Garlic), Thyme, Rosemary, Black Pepper, Preservative (223), Colour (102, 110)

**ALLERGENS:** Contains: **Wheat, Gluten, Soy**  
May contain traces of: **Milk, Egg, Cashews**

To the best of our knowledge this product does not contain any raw material using GMO's or their derivatives.

*This product is made to a Vegan recipe. No animal products or by-products are used. It is not suitable for Milk or Egg allergy sufferers because these ingredients are present in the same production facility.*

## NUTRITIONAL INFORMATION

Servings per pack: 1

	Avg. Per serving	Avg. Per 100g
Energy:	2010kJ	958kJ
Protein:	10.4g	4.5g
Total Fat:	28.8g	13.7g
Saturated Fat:	17.7g	8.4g
Total Carbohydrate:	46.5g	22.1g
Sugar:	1.9g	0.9g
Sodium:	874mg	416mg

All values are considered averages unless otherwise indicated.



Easy ordering: freephone 0800 466 384, email [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz)



# PEPPER MUSHROOM

<b>Pie weight:</b>	210g
<b>Product barcode:</b>	9414195003035
<b>Date type:</b>	Best before - frozen
<b>Shelf life:</b>	Frozen 12 months
<b>Storage instructions:</b>	Keep chilled at 2°C to 4°C. Keep frozen at -12°C to -18°C. Once defrosted, keep refrigerated at 2°C to 4°C and use within 4 days.
<b>Heating instructions:</b>	<p><b>To heat from frozen – unwrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 35 minutes.</p> <p><b>To heat from frozen – wrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 50 minutes.</p> <p><b>To heat from defrosted:</b> If you defrost our pies we recommend this is done overnight in the fridge. Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 20 minutes.</p> <p><b>To microwave from frozen (not recommended, our chef would be horrified):</b> Microwave each pie on defrost function for 40-50 seconds. Then fan-bake using a pre-heated oven and tray at 160°C for 15 minutes.</p>
<b>Country of origin:</b>	New Zealand, from local and imported ingredients

We pack our pies in various carton sizes to suit different customer needs. The HUB VEGAN PEPPER MUSHROOM is available in the following:

Carton options	Wrapped Pie Space Saver Carton	Unwrapped Pie Carton
<b>Packs in carton</b>	6	16
<b>Product carton code</b>	820395	611995
<b>Carton barcode</b>	0941419500120 8	0941419500025 6
<b>Carton dimensions</b>	L328 x W135 x H106	L455 x W228 x H109

## The Goodtime Pie Co. Vegan Range



- Satisfy increasing numbers of consumers who are exclusively vegan
- Contain no meat, fish, shellfish, poultry, eggs, dairy products, honey or gelatine
- Appeal to vegetarians - In 2019 15% of 18 + say they always or mostly go meat free, up from 10% in 2018
- Higher price point enables you to increase your profit

Features	Benefits
5 innovative flavours in a 210g square pie format – 2 flavours are Vegan Society Award Winners	<ul style="list-style-type: none"> <li>• Square pie format makes it easy for customers and yourself to identify them as vegan</li> <li>• Offer something different to stand out from competitors</li> <li>• The 5 flavours have wide appeal with non-vegan/vegetarian customers</li> <li>• Café Vegan Sausage Roll was the winner of best sausage roll at the 2021 and 2023 Vegan Sausage Awards</li> <li>• Pepper Mushroom Vegan Pie was the winner of best commercial vegan pie at the 2020 Vegan Pie Awards</li> <li>• Korma Vegetable Vegan Pie was runner up of best commercial vegan pie at the 2020 Vegan Pie Awards</li> </ul>
Café Vegan Roll 150g	<ul style="list-style-type: none"> <li>• A plant based alternative to the classic sausage roll. Nicely seasoned and wrapped in flaky pastry</li> </ul>
Eye catching packaging featuring our chef character and appetising flavour descriptions	<ul style="list-style-type: none"> <li>• Reinforces the gourmet positioning to appeal to your most discerning customer</li> </ul>
Fantastic range of promotional material	<ul style="list-style-type: none"> <li>• Flavour stickers, posters, pavement signs to attract your customers attention and help you sell more</li> </ul>
Wrapped pie space saver carton L328mm x W135mm x H106mm Rolls = 15 Pies = 6	<ul style="list-style-type: none"> <li>• Smaller carton size is ideal when you have limited freezer storage space</li> <li>• Allows you to stock a wide range of flavours without tying up cashflow</li> </ul>
Unwrapped pie carton L455mm x W228mm x H109mm Rolls = 30 Pies = 16	<ul style="list-style-type: none"> <li>• Unwrapped pies look “made by you” and we won’t tell</li> <li>• Unwrapped pies generally outsell wrapped pies by 25%</li> <li>• Unwrapped pies last for a good 8 hours in the pie warmer</li> <li>• Reduces use of packaging which is better for environment</li> <li>• Available in Pepper Mushroom Pie and Vegan Sausage Roll</li> </ul>
Product delivered frozen	<ul style="list-style-type: none"> <li>• Clear, easy to read, colour coded labelling</li> <li>• Best before dates makes stock rotation easy</li> <li>• Great 12 month shelf life</li> </ul>
Made by The Goodtime Pie Co in New Zealand  Facebook and website <a href="http://www.goodtime.co.nz">www.goodtime.co.nz</a>	<ul style="list-style-type: none"> <li>• Customers feel confident buying pies from a well-known trusted kiwi manufacturer</li> <li>• Appeals to those customers who support buy NZ Made</li> </ul>
	<ul style="list-style-type: none"> <li>• Increases consumer awareness of our ranges, and stimulates demand and sales in your store</li> </ul>

## The Goodtime Pie Co Service Guarantee



Nationwide delivery: Mon - Fri (some exceptions apply)



Nationwide team of sales representatives to help you grow your business



Easy ordering: freephone 0800 466 384 • North Island: [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz) • South Island: [sales@goodtime.co.nz](mailto:sales@goodtime.co.nz)



The Goodtime Pie Co NORTH Ltd. - 35 Turner Place, Onekawa, PO Box 3341, Napier, 4142, New Zealand.  
 The Goodtime Pie Co SOUTH Ltd. - 27 Buchanans Road, Sockburn, PO Box 11308, Sockburn, Christchurch 8443, New Zealand.  
[www.goodtime.co.nz](http://www.goodtime.co.nz)