



- THE -  
**GOODTIME**  
- PIE CO -  
NZ SINCE 1978

Our chef is a nightmare in the kitchen! If the ingredients aren't the best available he blows his top. He's hell to work with – but you have to admit, he does make the most wicked pies.



# CHEESEBURGER DELUXE . NET. 220g

We took a favourite kiwi burger flavour and made it into a delicious pie. How clever is that!

Tender diced New Zealand beef in a cheesy mustard sauce with a zesty tang from onions, gherkin pickle and tomato ketchup.

**INGREDIENTS:** Water, **Wheat** Flour, Beef Diced (18%), Pastry Margarine (Animal Fat, Vegetable Oil, Water, Salt, Emulsifier (471, 322 **Soy**), Acidity Regulator (500), Antioxidant (307b, **Soy**), Food Acid (330), Colour (160a)), Tomato, Cheesy Mustard Sauce (Tasty Cheese (8%) (**Milk**), Cheese Powders (49%) (**Milk** Solids, Cheese (**Milk**), Food Acid (270)), Habanero Mustard (Yellow Mustard Flour, Crushed Chilli (Habanero, Cayenne), Coriander Leaf, Turmeric, Dried Garlic, Fried Onion, Preservative (202), Emulsifier (435), Xanthan Gum (415), **Wheat** Flour, Modified Starch (1442), **Milk** Powder, Lactose (**Milk**), Onion Powder, Flavour Enhancer (635), Colour (160a)), Butter (**Milk**), Modified Starch (1414), Pickle (Gherkin, Onion, Food Acids (260, 270)), Tomato Ketchup (Citric Acid), Seasoning (Hydrolysed Vegetable Protein (Yeast, **Soybean** Oil, Maize, **Wheat**, Flavour Enhancer (635), Maltodextrin, Yeast, Colour (150d), Yeast Extracts, Spices, Garlic, Flavour Enhancer (635), Canola Oil (Antioxidant (319), Herbs, Anti-Caking Agent (551), Spice Extract, Salt)), Worcester Sauce (**Soy** Sauce, **Wheat** Flour, Potassium Sorbate), **Fish** Sauce, Tomato Paste, Dijon Mustard, Pastry Glaze (Rennet Casein (**Milk**), Lactose (**Milk**), Sugar, Raising Agent (450), Colour (160a), Garlic, Black Pepper, Colour (150c), Preservative (223), White Quinoa, Colour (102, 110).

**ALLERGENS:** Contains: **Wheat, Gluten, Soy, Fish, Milk**  
May contain: **Egg, Cashews, Sesame**

To the best of our knowledge this product does not contain any raw material using GMO's or their derivatives.

#### NUTRITIONAL INFORMATION

Servings per pack: 1

	Avg. Per serving	Avg. Per 100g
Energy:	2240kJ	1020kJ
Protein:	16.8g	7.6g
Total Fat:	33.4g	15.2g
Saturated Fat:	16.5g	7.5g
Total Carbohydrate:	54.0g	24.5g
Sugars:	6.0g	2.7g
Sodium:	1040mg	473mg

All values are considered averages unless otherwise indicated.



Easy ordering: freephone 0800 466 384, email [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz)



# CHEESEBURGER DELUXE

Pie weight:	220g
Product barcode:	9414195003059
Date type:	Best before - frozen
Shelf life:	Frozen 12 months
Storage instructions:	Keep chilled at 2°C to 4°C. Keep frozen at -12°C to -18°C. Once defrosted, keep refrigerated at 2°C to 4°C and use within 4 days.
Heating instructions:	<p><b>To heat from frozen – unwrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 35 minutes.</p> <p><b>To heat from frozen – wrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 50 minutes.</p> <p><b>To heat from defrosted:</b> If you defrost our pies we recommend this is done overnight in the fridge. Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 20 minutes.</p> <p><b>To microwave from frozen (not recommended, our chef would be horrified):</b> Microwave each pie on defrost function for 40-50 seconds. Then fan-bake using a pre-heated oven and tray at 160°C for 15 minutes.</p>
Country of origin:	New Zealand, from local and imported ingredients

We pack our pies in various carton sizes to suit different customer needs. The HUB CHEESEBURGER DELUXE is available in the following:

Carton options	Wrapped Space Saver Carton
Packs in carton	6
Product carton code	820337
Carton barcode	0941419500180 2
Carton dimensions	L328mm x W135mm x H106mm

## Hub Gourmet Pies and Rolls Range

Features	Benefits
Gourmet pies made with high quality ingredients with a homemade look	<ul style="list-style-type: none"> <li>Consumers love them which means increased sales for your business</li> <li>Higher price point enables you to increase your profit</li> </ul>
Packaging featuring our demanding chef character and appetising flavour descriptions	<ul style="list-style-type: none"> <li>Reinforces the gourmet positioning to appeal to your most discerning customer</li> </ul>
3 meaty flavours 220g net	<ul style="list-style-type: none"> <li>Keep your meat lover customers happy with these popular favourites with a gourmet twist</li> </ul>
3 chicken flavours 220g net	<ul style="list-style-type: none"> <li>Satisfy consumer demand for variety and international flavours</li> <li>Offer something different to stand out from your competitors</li> </ul>
5 vegan pie flavours 210g net	<ul style="list-style-type: none"> <li>Enables you to cater to growing vegan/vegetarian customer base which is approx. 10% of NZ market</li> <li>Recipes for consumers with dairy and egg allergies</li> </ul>
Café Sausage Roll 150g net	<ul style="list-style-type: none"> <li>More like a meat loaf than a sausage roll, your customers will love the unique taste and texture</li> </ul>
Café Spinach & Feta Roll 150g net	<ul style="list-style-type: none"> <li>Keep your Vegetarian customers happy with this delicious combination of fresh spinach, creamy feta, herbs and spices wrapped in flaky puff pastry sprinkled with red quinoa</li> </ul>
Vegan Sausage Roll 150g net	<ul style="list-style-type: none"> <li>Cater to Vegan customers who love a sausage roll</li> </ul>
Fantastic range of promotional material	<ul style="list-style-type: none"> <li>Flavour stickers, posters and counter cards to attract your customers attention and help you sell more</li> </ul>
Wrapped pie space saver carton L328mm x W135mm x H106mm Pies = 6 Sausage Rolls = 10 Vegan Rolls = 15	<ul style="list-style-type: none"> <li>Smaller carton size is ideal when you have limited freezer storage space</li> <li>Allows you to stock a wide range of flavours without tying up cashflow</li> </ul>
Unwrapped pie carton L455mm x W228mm x H109mm Pies = 16 Sausage & Vegan Rolls = 30	<ul style="list-style-type: none"> <li>Unwrapped pies look "made by you" and we won't tell</li> <li>Unwrapped pies generally outsell wrapped pies by 25%</li> <li>Unwrapped pies last for a good 8 hours in the pie warmer</li> <li>Reduces use of packaging which is better for environment</li> <li>Available in New York Cut Pepper Steak, Butter Chicken, Cafe Sausage Roll and Cafe Spinach and Feta Roll, Vegan Pepper Mushroom, Vegan Sausage Roll</li> </ul>
Product delivered frozen	<ul style="list-style-type: none"> <li>Clear, easy to read, colour coded labelling</li> <li>Best before dates makes stock rotation easy</li> <li>Great 12 month shelf life</li> </ul>
Made by The Goodtime Pie Co in New Zealand	<ul style="list-style-type: none"> <li>Customers feel confident buying pies from a well-known trusted kiwi manufacturer</li> <li>Support buy NZ Made</li> </ul>
Facebook and website <a href="http://www.goodtime.co.nz">www.goodtime.co.nz</a>	<ul style="list-style-type: none"> <li>Increases consumer awareness of our ranges, and stimulates demand and sales in your store</li> </ul>

## The Goodtime Pie Co Service Guarantee



Nationwide delivery: Mon - Fri  
(some exceptions apply)



Nationwide team of sales representatives  
to help you grow your business



Easy ordering: freephone 0800 466 384 • North Island: [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz) • South Island: [sales@goodtime.co.nz](mailto:sales@goodtime.co.nz)



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