



The Classic Kiwi pies were the first range The Goodtime Pie Co started baking way back in 1978. If you love pies and all things kiwi then you'll love our big range of flavours and our new packaging.

*- that's choice bro!*

*That's classic Kiwi!*



# STEAK, BACON & CHEESE PIE

• NET •  
**200g**

You can't go hunting in a Suzuki Swift. You're going to need a real 4WD – something big enough to hold a deckload of Steak, Bacon & Cheese Pies on the way out, and the deer that you didn't actually shoot but accidentally ran over on the drive back home. Never come home empty handed, eh?... "good on ya mate".

*The Goodtime Pie Co is proudly Kiwi.* 

**INGREDIENTS:** Water, **Wheat** Flour, Beef Diced (14%), Pastry Fat (Animal Fat, Vegetable Oil, Water, Salt, Emulsifier (471, 322 **Soy**), Acidity Regulator (500), Antioxidant (307b **Soy**), Food Acid (330), Colour (160a), Modified Starch (1414), Cheese Sauce (7%)(Cheese **Milk**), Cheese Powders (**Milk** Solids, Cheese (**Milk**), Food Acid (270), **Wheat** Flour, Modified Starch (1442), Skim **Milk** Powder, Lactose (**Milk**), Onion Powder, Vegetable Fat, Mustard Flour, Flavours, Colour (160a), Bacon (6%) (Pork (61%), Brine (Water, Seasoning, Potato Starch, **Soy** Protein Isolate, Mineral Salts (451, 508, 450), Vegetable Gum (407a), Sugar, Hydrolysed Vegetable Protein (Maize), Antioxidant (316), Preservative (250), Fermented Rice, Herb Extract), Liquid Smoke), Seasoning (Sugar, Hydrolysed Vegetable Protein (**Soy**, Maize), Maltodextrin, Rice Bran Oil), Onion Powder, Yeast, Colour (150d), Yeast Extract, Spices, Garlic Powder, Flavour Enhancer (635), Canola Oil, Natural Flavourings (**Wheat**, **Soy**), Herbs, Anti-caking Agent (551), Spice Extract), Colour (150c), Flavouring, Pastry Glaze (Rennet Casein (**Milk**), Lactose (**Milk**), Raising Agent (450), Colour (160a), Black Pepper, Herbs, Garlic, Preservative (223), Colour (102, 110)

**ALLERGENS:** Contains: **Wheat, Gluten, Soy, Milk**  
May contain traces of: **Egg, Cashews, Fish**

To the best of our knowledge this product does not contain any raw material using GMO's or their derivatives.

#### NUTRITIONAL INFORMATION

Servings per pack: 1

	Avg. Per serving	Avg. Per 100g
Energy:	1980kJ	943kJ
Protein:	15.0g	7.1g
Total Fat:	24.2g	11.5g
Saturated Fat:	13.5g	6.4g
Total Carbohydrate:	46.8g	22.3g
Sugars:	1.4g	0.7g
Sodium:	1010mg	481mg

All values are considered averages unless otherwise indicated.



Easy ordering: freephone 0800 466 384, email [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz)





# STEAK, BACON & CHEESE PIE

Pie weight:	200g
Product barcode:	9414195007880
Date type:	Best before - frozen
Shelf life:	Frozen 12 months
Storage instructions:	Frozen -12°C to -18°C. Once defrosted, keep refrigerated at 2-4°C and use within 4 days.
Heating instructions:	<p><b>To heat from frozen – unwrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 35 minutes.</p> <p><b>To heat from frozen – wrapped:</b> Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 50 minutes.</p> <p><b>To heat from defrosted:</b> If you defrost our pies we recommend this is done overnight in the fridge. Preheat fan-bake oven and tray to 160°C. Heat pie in oven for 20 minutes.</p> <p><b>To microwave from frozen (not recommended as it goes a bit soggy mate):</b> Preheat fan-bake oven and tray to 160°C. Place pie in microwave and use defrost function for 40 to 50 seconds per pie. Heat pie in oven for 15 minutes.</p>
Country of origin:	New Zealand, from local and imported ingredients

We pack our pies in various carton sizes to suit different customer needs. The STEAK & CHEESE PIE is available in the following:

Carton options	Wrapped Pie Space Saver Carton	Unwrapped Pie Carton
Packs in carton	6	16
Product carton code	820022	610022
Carton barcode	0941419500109 3	0941419500007 2
Carton dimensions	L328 x W135 x H106	L455 x W228 x H109

## The Goodtime Pie Co. Classic Range

### Features

Great quality 160g-220g pie at competitive price point

Quirky packaging featuring classic kiwi sayings

9 pie flavours

2 size options in sausage rolls

Kransky Roll

Fantastic range of promotional material

Wrapped pie space saver carton  
L328mm x W135mm x H106mm  
Pies = 6  
Sausage Rolls = 10-12  
Kransky Roll = 18

Unwrapped pie carton  
L330mm x W226mm x H110mm  
Pies = 16  
Kransky Roll = 36

Product delivered frozen

Made by The Goodtime Pie Co in New Zealand

Facebook and website [www.goodtime.co.nz](http://www.goodtime.co.nz)

### Benefits

- Keep your customers happy with perfect combination of quality, size and price

- Quirky, eye catching packaging to attract consumers attention and stimulate purchase
- Have a bit of fun with your consumers ensuring they come back for more

- A great combination of old favourites and something a bit different to keep all your customers happy
- Our Bacon & Egg pie uses Free Range eggs

- Cater to different customer needs
- 110g long popular shape great for children and smaller appetites
- 150g a big eat for hungry kiwis

- Something unique and super tasty
- Keep your customers happy with the variety you offer from the pie warmer

- Flavour stickers, posters and counter cards to attract your customers attention and help you sell more

- Smaller carton size is ideal when you have limited freezer storage space
- Allows you to stock a wide range of flavours without tying up cashflow

- Unwrapped pies look "made by you" and we won't tell
- Unwrapped pies generally outsell wrapped pies by 25%
- Unwrapped pies last for a good 8 hours in the pie warmer
- Available in Mince, Mince & Cheese, Steak & Cheese, Steak, Bacon & Cheese, Steak & Mushroom and Kransky Roll
- Reduces use of packaging which is better for environment

- Clear, easy to read, colour coded labelling
- Best before dates makes stock rotation easy
- Great 12 month shelf life

- Customers feel confident buying pies from a well-known, trusted kiwi manufacturer
- Appeals to those customers who support buy NZ made

- Increases consumer awareness of our ranges, and stimulates demand and sales in your store

## The Goodtime Pie Co Service Guarantee



Nationwide delivery: Mon - Fri (some exceptions apply)



Nationwide team of sales representatives to help you grow your business



Easy ordering: freephone 0800 466 384 • North Island: [yummy@goodtime.co.nz](mailto:yummy@goodtime.co.nz) • South Island: [sales@goodtime.co.nz](mailto:sales@goodtime.co.nz)



The Goodtime Pie Co NORTH Ltd. - 35 Turner Place, Onekawa, PO Box 3341, Napier, 4142, New Zealand.  
The Goodtime Pie Co SOUTH Ltd. - 27 Buchanans Road, Sockburn, PO Box 11308, Sockburn, Christchurch 8443, New Zealand.  
[www.goodtime.co.nz](http://www.goodtime.co.nz)

